

Job Title	Product Manager
Company/Department	Discretix
Location	
Reports to	VP Marketing
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION

The Product Manager is responsible for the product planning and execution throughout the product lifecycle, including: gathering and prioritizing product and customer requirements, defining the product vision, and working closely with engineering, sales, business development and other product managers to ensure revenue and customer satisfaction goals are met. The Product Manager's responsible to ensure that the product supports the company's overall strategy and goals.

RESPONSIBILITIES

- Develop and execute "go to market" plan for new market segments of existing and new products.
- Develop the core positioning and messaging for the product
- Develop sales tools and collateral
- Support sales process including, customer presentations, pre-sales and post-sales support, responses to RFI/RFP etc.
- Define the product strategy and roadmap
- Deliver MRD's and PRD's with prioritized features and corresponding justification

WORK EXPERIENCE REQUIREMENTS

- Minimum of 5 years experience as a Product Manager or Product Marketing Manager - Must
- Previous experience as system engineer or as team leader (VLSI or embedded SW) is an advantage
- Experience with outbound activities as part of the product management or R&D role
- Proven ability to influence cross-functional teams without formal authority
- Excellent teamwork skills
- B.SC in Electronic Engineering or Computer Science (Grades' average of 85 or higher). MBA is an advantage
- Excellent written and verbal communication skills

Date posted	10/2/2010
Contact details	noa.rosner@discretix.com