

Job Title	Senior PMO
Location	
Reports to	
Type of position	<input checked="" type="checkbox"/> Full-time <input type="checkbox"/> Part-time <input type="checkbox"/> Contractor <input type="checkbox"/> Intern / Student

JOB DESCRIPTION

- Product marketing
 - Products collaterals - responsibility on initiation, writing and production of products related collaterals
 - Other collaterals
 - White papers - initiate and write new WP
 - Product campaigns – products launch, promotions, campaigns etc... to increase visibility internally and externally
 - New conceptual campaigns, to promote industry themes
 - **Sales tool kit - manage the tool and its content**
 - Internal communication - communicate our messages , products etc...
- Marcom : full responsibility for our marketing communication activities, promoting the Carriers line of business goals
 - Events content, messaging and overall concept
 - Industry events
 - Internal sales events
 - Webinars - initiation and content
 - Articles - initiation and content
 - Customers' seminars - initiation and content, close work with the regional marketing
 - Speaking opportunities in specific events
 - PRs - content
- Co-marketing activities with our partners
 - Strategic partners co marketing activities
 - Application vendors
 - IOT vendors (for end user devices)

EDUCATION REQUIREMENTS

- Education – Business Administration, Marketing proficiency. MBA – advantage
- Languages – English, other is advantage (Russian, Spanish, France)

OTHER REQUIREMENTS

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Israel Product Management Association

Contact details

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