



Job Title Product Manager – web security
Location
Reports to
Type of position Full-time Part-time Contractor Intern / Student

JOB DESCRIPTION

Dir. Product Marketing

Product Marketing Manager to support a wide range of marketing initiatives, including:

- Work closely with cross-functional teams, including R&D, Business Development, Customer Support.
- Release planning with product management and the Business Development organization.
- Develop marketing positioning for products and features, write communications, prepare presentations.
- Analyze competitors from high-level to technical nitty-gritty and provide competitive selling points to sales team.

- **Requirements:**
- Excellent written & verbal communication in English; preferably English mother tongue.
- Experience writing documents in English such as white papers, datasheets, competitive analyses, and other sales tools. Similar experience preparing sales presentations.
- Minimum 5 years experience in a similar role (marketing with technical background).
- Technical background.
- Strong business/commercial sense.
- Internet Security experience, a plus.

OTHER REQUIREMENTS

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