

Job Title Web product manager

Company/Department

Location

Reports to

Type of position Full-time Part-time Contractor Intern / Student

JOB DESCRIPTION

The Technical Product Manager will be responsible for back-office product planning and execution throughout the products' lifecycle

Responsibilities

- Gather and prioritize products and user requirements
- Define products' scope, vision and roadmap
- Work closely with IT, R&D and Support teams to ensure that goals are met
- Participate in the development of the various back office products and their maintenance
- Deliver MRDs/PRDs with prioritized features and corresponding validation
- Work with external 3rd party companies to assess partnerships/licensing opportunities
- Run Beta and pilot programs with early stage products and samples
- Identify loose links that require technical solutions
- Link between company's R&D team and business users

WORK EXPERIENCE REQUIREMENTS

Requirements

- Bachelor's degree in relevant areas of study (computer science, programming)
- Minimum 2 years experience as a Product Manager
- Proven experience in defining and launching highly professional products
- **Minimum 2 years experience in the online advertising market**
- Technical background, with experience in server scripting languages and tools
- Familiarity with data management and BI applications
- Familiarity with SAAS applications
- Experience in basic webmaster skills
- Excellent written and verbal communication skills
- Fluent English
- Strong team player with the ability to initiate/manage cross-functional teams and projects

EDUCATION REQUIREMENTS

OTHER REQUIREMENTS

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Contact details

info@communittech.co.il